



# University of Oum El Bouaghi

## Master's degree in Business & Management Studies

### 1. Program Description:

A master's degree in Business and Management is designed to intellectually prepare students to pursue Ph.D. degrees in Business and Management For example; it allows the graduate to be integrated into businesses as a decision-maker. The education's goal is to assist students to obtain knowledge and abilities in business in both its global and functional dimensions, while also instilling in them an adaptive and synthesis-minded approach.

A Business & Management Studies degree looks at the way a company or organization operates and functions. This might include the business's financial, administrative, and marketing aspects. Business & Management Studies are almost always studied in tandem with another subject, covering a broad spectrum of areas. Business Management is that branch of education that provides knowledge and training pertaining to planning, execution, supervision and analysis of a business enterprise. In this field of education, one learns about the establishment of a company or an organization, and various functional levels such as production, financial, administrative, human resources, sales & marketing and others. Almost all business enterprises, non-profit organizations and government bodies hire Business Management graduates in various capacities. Some of the sectors which hire such graduates in large numbers include FMCG, IT, Banking & Finance, Consultancy & Manufacturing.

### 2. Entry Requirements (Other) :

The minimum bachelors rates accepted at Algerian universities are used to establish the rate at which a student must have earned their degree in order to enter the program.

Note that students are selected with a bachelor in management as a priority, followed by the rest of the disciplines.

### 3. Program units and modules:

Semester 1	
Fundamental Education unit	management systems the management of change Fundamentals of strategic management
Methodological Education Unit	Management control Entrepreneurship
Exploratory Education Unit	Administrative Disputes Law

Horizontal Education unit	English 1
<b>Semester 2</b>	
Fundamental Education unit	The economic theories of the establishment Strategic management of human resources Financial analysis for project evaluation
Methodological Education Unit	Communication and administrative editing Quantitative techniques in management
Exploratory Education Unit	Public Procurement Law
Horizontal Education unit	English 2
<b>Semester 3</b>	
Fundamental Education unit	Knowledge management Management of information systems Creativity and Innovation Management
Methodological Education Unit	Logistics and supply management Research methodology
Exploratory Education Unit	Competition Law
Horizontal Education unit	English 3
<b>Semester 4</b>	
Fundamental Education unit	Dissertation project